



New HMIS Vendor Announcement Press Release Sample

FOR IMMEDIATE RELEASE

{Community} Selects Bitfocus as Their Homeless Management Information System

[City/Town], [Date] - The [City/Town] announced that it has selected Bitfocus as its new Homeless Management Information System (HMIS) provider. Bitfocus, a leading technology company specializing in homeless response technology solutions, will collaborate with the [State/Community] and community providers to implement an innovative system aimed at ending homelessness.

A Homeless Management Information System (HMIS) is a comprehensive database that collects and manages data on homelessness and homeless services. Communities that receive HUD funding for homeless programs are required to maintain and participate in HMIS. The tool serves as a centralized hub where community organizations, government agencies, and service providers can share real-time information about individuals experiencing homelessness that contributes to a system-wide analysis of homelessness in the community. By utilizing this system, communities can improve their coordination, efficiency, and effectiveness in addressing homelessness.

Bitfocus offers a sophisticated software solution called Clarity Human Services, which provides powerful features designed to support communities working to end homelessness. Notable features include advanced data analysis tools that aid efforts to evaluate and monitor provider performance to ensure community funds are allocated to effective solutions. Clarity's referral tools streamline access to housing and supportive services by ensuring that the most vulnerable individuals are matched to the most appropriate resources based on their needs and priorities.

"We are thrilled to join with the [State/Community] and its partner agencies and programs in their innovative efforts to end homelessness," says Robert Herdzyk, Founder and CEO of Bitfocus. "Working together, we can build a powerful data system that supports housing stability and self-reliance while promoting equitable, respectful, and safe service delivery."

With the implementation of Bitfocus' Clarity Human Service, the [City/Town] community anticipates enhanced data analysis and improved collaboration among service providers. By leveraging the power of technology and data, the community aims to create a more comprehensive and efficient homeless service system, ensuring that individuals experiencing homelessness receive the support they need to regain stability and achieve self-sufficiency.

About {Community HMIS Lead}:

About Bitfocus:

Headquartered in Las Vegas, Nevada, Bitfocus is a team of technology and social service professionals working to help communities use data to tackle their greatest social challenges. Bitfocus offers Clarity Human Services—the nation's fastest-growing Homeless Management Information System (HMIS) and homelessness case management software. This technology and services help non-profit, government and community organizations build effective responses to homelessness with the mission to empower communities nationwide who are looking for better ways to use technology, data, and policy to improve their systems of care.

###

For media inquiries, please contact:

[Your Name]

[Your Title]

[Your Organization]

[Phone Number]

[Email Address]